



Entrepreneurs first

BDC in a nutshell

- > **Vision:** Accelerate the success of entrepreneurs
- > **Mission:** Help create and develop Canadian business through financing, venture capital and consulting services, with a focus on SMEs

QUICK STATS

28,000
CLIENTS

2,000
EMPLOYEES

100+
BUSINESS
CENTRES

\$17B
TOTAL ASSETS

\$230M
DIVIDENDS
PAID
SINCE 1997

68
YEARS
IN BUSINESS







Brian Klaponski
Carte International





Hiring diversity at BDC



- > We recognize foreign education and experience
- > We connect with diverse communities

Working with our partners



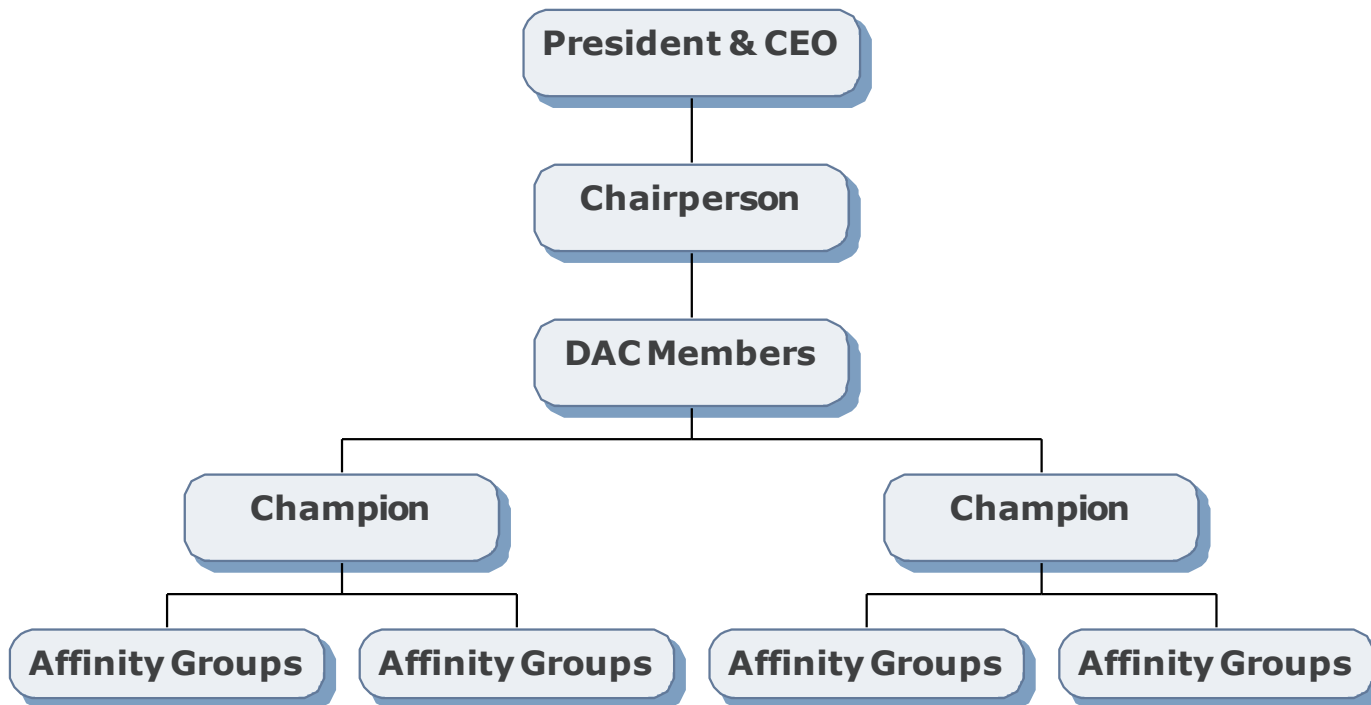
- > 15 new Canadians with foreign credentials hired by BDC
- > New program to help immigrant entrepreneurs

Diversity Action Committee - Mandate

- > Foster an environment within BDC resulting in an increasingly diversified workforce, representative of the changing face of the Canadian business community.
- > Generate ideas and act as a catalyst to implement new ways to promote diversity within BDC.



Diversity Action Committee (DAC)



Some measures of success

Employee Engagement Survey 2012

- > “BDC leadership supports diversity in the workplace.”

93%

- > “My immediate leader effectively works with people who are different from him or herself.”

88%

Building our employer brand

- Top 100 Employers since 2007 (7 years)
- Best Employers for New Canadians
- Canada's Best Diversity Employer
- Top Employers for Canadians over 40



Canada's Best
Diversity
Employers **2012**

presented by  RBC Financial Group



Best Employers
for New Canadians
2012 supported by  ALLIES



Top Employers
for Canadians
Over 40



Thank you

